

# OUTGOING TELEGRAM Department of State

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may be identified at discretion of principal officer, when  
thought desirable. Department will supplement material with  
information and guidance telegrams as situation develops.

REVIEW AND APPROVAL OF GUIDANCE MATERIAL CONTAINED IN USIA

USIA has issued three types of guidance material:  
1) Descriptions of existing points and areas of interest for publication  
by local offices of principal officers overseas; 2) Information USIA  
wants included in press releases by USIA for information guidance to PAO's;  
3) Information to be used by PAO's for information guidance to EMBASSIES

PAO's. All three types of guidances coordinated with EMBASSIES by Department.

R. E.

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Department airpouching set of documents, statements and complete backgrounders of high officials plus briefing papers on the Cuban situation. Folder marked "Background Papers -- the U.S. Response to Soviet Military Buildup in Cuba." Papers do not carry security classification statements but may be identified at discretion of principal officer, when thought desirable. Department will supplement material with information and guidance telegrams as situation develops.

Posts are reminded of guidance material contained in USIA wireless file. "Gridiron" designates information from high level government spokesmen. "Potomac cable" designates policy messages designed for talking points and may be distributed for publication by local media at principal officers or PAO's discretion. USIA "infoguides" prepared by USIA for information guidance to PAO's. All three types guidances coordinated by Department.

END

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